

## Message Text

UNCLASSIFIED POSS DUPE

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73

ACTION EUR-10

INFO OCT-01 ISO-00 CIAE-00 EB-03 INR-10 LAB-01 NSAE-00

PA-01 RSC-01 SIL-01 USIA-04 PRS-01 DRC-01 /034 W

----- 072511

R 101337Z OCT 74

FM AMEMBASSY WARSAW

TO USDOC WASHDC

INFO SECSTATE WASHDC 1680

AMEMBASSY MOSCOW

AMEMBASSY VIENNA

UNCLAS WARSAW 6208

COMMERCE FOR BEWT/THOMPSON; MOSCOW PASS COMMOFF/BLOW; VIENNA  
PASS EWTC/MARTIN

E.O. 11652: N/A

TAGS: BEXP, PL

SUBJECT: US BDO AT TAKON 74, POZNAN

1. THE U.S. BUSINESS DEVELOPMENT OFFICE AT "TAKON 74", THE POZNAN INTERNATIONAL CONSUMER GOODFRFAIR, CLOSED ON SUNDAY, SEPTEMBER 29. INDUSTRY EXPERTS JANSSEN AND LIACURIS AS WELL AS THE BDO DIRECTOR WERE EXTREMELY SATISFIED WITH THE OUTSTANDING RESULTS DUE PRIMARILY TO THE ADVANCE WORK PERFORMED BY THE USTDC IN WARSAW.

2. FOLLOWING THE FAIR'S OPENING DAY WHICH WAS ESSENTIALLY AN "OPEN HOUSE" AFFAIR, THE US BUSINESS DEVELOPMENT OFFICE WENT INTO FULL OPERATION WITH A SCHEDULED PROGRAM OF MEETINGS AND CONFERENCES. EIGHTEEN MEETINGS INCLUDING TWO PRESS CONFERENCES WERE HELD, AND THREE PLANT TOURS WERE ARRANGED DURING THE SIX OPERATIONAL DAYS OF THE BDO. ATTENDANCE AT THE MEETINGS AND CONFERENCE HELD AT THE BDO WAS FAR ABOVE EXPECTATIONS.

3. A LARGE NUMBER OF TRADE LEADS WAS DEVELOPED FOR THE US FOOD PROCESSING AND FOOD PACKAGING INDUSTRIES BY  
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EXPERTS LIACURIS AND JANSSEN WHO PLAN TO FOLLOW-UP ON INQUIRIES AND CONTACTS UPON THEIR RETURN TO WASHINGTON.

4. A MORE DETAILED TDC REPORT WILL FOLLOW AT A  
LATER DATE.  
DAVIS

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
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**Draft Date:** 10 OCT 1974  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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**Disposition History:** n/a  
**Disposition Reason:**  
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**Errors:** N/A  
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